



**LAMAR COMMUNITY COLLEGE  
FOUNDATION**

**2020**



Lamar Community College Foundation:  
“Mobilizing community and philanthropic resources to support Lamar Community College as it *enriches lives through learning.*”

The Lamar Community College Foundation (LCCF) thanks our donors, board, recipients and communities for continuing to support our efforts through a chaotic year of pandemic, civil and political unrest, and social isolation. It has given our staff the true opportunity to take inventory of its BLESSINGS and priorities, focusing on its priorities: our students and supporters.



The LCCF Board considers itself in partnership with the college in its mission to “Enrich Lives through Learning” as it serves our students and communities. The LCCF strives to creatively support students and LCC while maintaining longstanding commitments for scholarships, additional student housing, and program development. The Foundation also seeks to increase awareness of the college’s critical role in Southeast Colorado and marshal additional resources for its sustainability and growth.

Formed in 1972, the LCCF was originally incorporated as the Lamar Community College Development Corporation to assist the College with scholarships and special projects. While aid to students has continued to be a primary focus for the Foundation over the decades, the LCCF has become a significant conduit for additional funding for capital construction, program development, and other special projects as identified by college administration.



The LCCF partnered with the College to build a new residence hall unit to accommodate current and upcoming student enrollment growth in 2016 and has plans to assist with additional housing in the near future.

On average, LCCF awards \$150,000 - 200,000 in merit and need-based scholarships each year. Two of these include its flagship Presidential Scholarships and recent partnership with Baca, Bent, Cheyenne, Kiowa, and Prowers Counties to raise and distribute Colorado Opportunity Scholarship Initiative (COSI) matching scholarships to their residents.

Career & technical education programs that mirror the strengths and needs of our communities are a significant portion of what makes LCC a *community* college. The Foundation often assists LCC in securing additional resources for program creation and improvement, especially in the Trades, Agriculture/Equine, and Nursing/Allied Health.



## 2020 BOARD OF DIRECTORS

The Foundation Board is comprised of community-minded, solution-oriented individuals who represent their backgrounds, occupations, and passions. Each has a reason why they are personally committed the college and foundation.

In late 2019, it elected to begin building the board to a maximum 25 members to invite a more diverse group to join. Board members as of January 2021 are:

Joe Spitz, Chair (2014)	Feedyard Owner
Sharon Wilson, Vice Chair (2018)	Real Estate Broker
George Gotto, Secretary/Treasurer (2012)	Retired Banker
Presley Askew (2019)	SBCCOE Board Member
Susan Bergquist (2001)	Small Business Owner
Bonnie Crockett Hume (2019)	Certified Public Accountant
Karen Ketcham (2012)	Financial Planner/Small Business Owner
Dr. Linda Lujan (2017)	College President

Years after board member names denote when added to the board.

The Board plans to move forward with board expansion after it resumes in-person meetings, although the expanded use of videoconferencing platforms has allowed the board to consider continuing their use to attract and retain board members from longer distances and outside the region. In the four-county region, many of the population centers are over an hour from the campus and make it difficult for individuals with busy schedules to travel to meetings.

## 2017-2023 LCCF CAMPAIGN PRIORITIES:

### Remove Barriers to Education by Providing Increased Scholarship Support for Local and Career and Technical Education (CTE) Students

*Colorado's goal is to increase the college-going and degree-completion rates of all students in order to improve the quality of life and economic prosperity of its citizens. LCC's Foundation supports this goal and seeks to raise scholarship dollars to support three important groups.*

- *First, LCC Foundation is raising funds to support local high school graduates from Southeast Colorado in order to increase their opportunities for post-secondary education and training at LCC. This increases the economic prosperity of students, their families, and our communities.*

- Additionally, because LCC's Foundation knows finances are often a barrier for area adult students as they seek to return to LCC to improve their advancement and career options, it has set of goal of raising scholarship dollars for re-entry students so they are able to focus on their education.
- Finally, LCC's Foundation knows the critical importance of a well-trained workforce in Southeast Colorado and is committed to raising scholarship dollars for LCC students studying in Career and Technical Programs such as nursing, allied health, agriculture, skilled trades, horse training and management, equine science, renewable energy technologies, and others.

## **Enhance the Student Experience by Raising Funds to Help Maintain and Upgrade the College Campus**

*With a 115-acre campus that welcomes students from near and far, LCC is one of Southeast Colorado's most important resources. Thousands of students have benefited from their time at LCC and many speak fondly and positively of their outstanding educational experiences while at the college. LCC student experiences are shaped by the time they spend in classrooms and labs, residence halls, common areas, on the field, court, course or arena, and in the community.*

*In order to help LCC continue to provide educational opportunities that enhance the student experience, the LCC Foundation is committed to raising funds through a combination of gifts and grants. These will help the college maintain and upgrade its aging facility by constructing new residence halls; developing /upgrading program-specific classrooms, labs, and workspaces for programs including but not limited to nursing, applied trades, and agriculture; supporting the construction of a joint-use student and community space; and developing and/or upgrading appropriate science facilities*

*Among LCC specific instructional upgrades, needs include:*

- *Human Patient Simulator (Nursing/Allied Health)*
- *Auxiliary Equine Indoor Arena*
- *Construction Trades Equipment and Materials*
- *HTM Upgrades*
- *Welding Equipment*

## **Hold Strategic Events to Increase Awareness of LCC's Value to Students and Communities**

*LCC's Foundation believes in the value the college provides to students and communities in Southeast Colorado. In order to help increase awareness, the Foundation is committed to developing two signature activities that increase friends and funds for LCC.*



*The first, an annual donor recognition/community awards event, Boots, Bling & Blessings will be held each fall to recognize scholarship recipients, donors, and individuals within the community who help LCC achieve its goal of "enriching lives through learning." Through sponsorship opportunities, attendance, and donations, friends of LCC can enjoy a fun evening while supporting students.*

*The second, the Promise (\$100,000) Club is a group of one-hundred individuals who believe in the value and promise of LCC to its communities and who pledge \$1,000 per year in support of the college and its students. In turn, they receive a "key to LCC" that offer benefits such as a Promise Club lapel pin, name/photo featured on LCC website, free admission for two to annual donor event, free admission for*

two to all LCC athletic and cultural events, annual membership to LCC Fitness Center, and an LCC Library card.

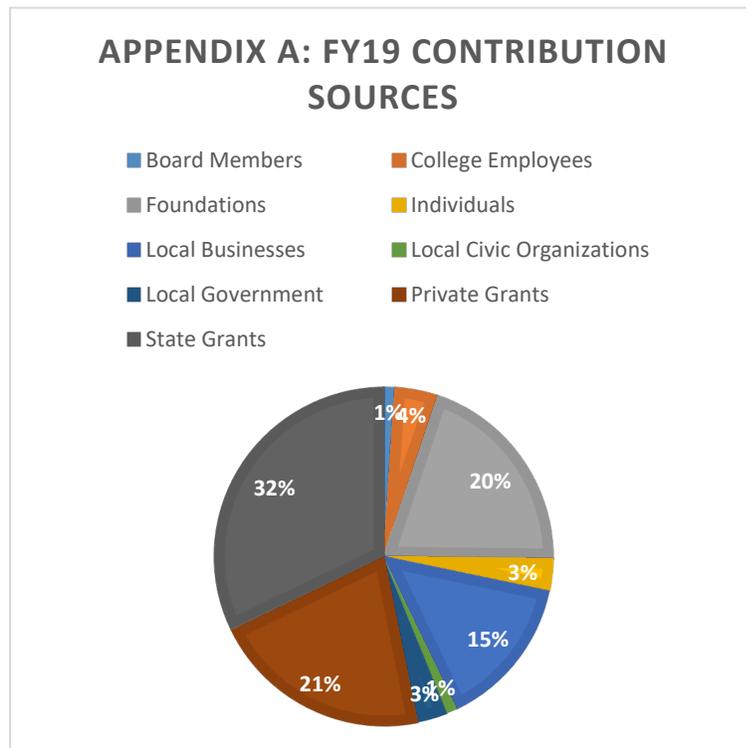
## HOW WE ASK:

The LCCF solicits contributions via various methods, including direct solicitation, annual fund letters and emails, grant applications and proposals, special campaigns and events. We also have a profile on ColoradoGives.org to allow for online contributions and participate in the Colorado Combined Campaign.

After hosting an annual golf tournament for the past 14+ years, the Foundation chose to adopt a new annual fundraiser in 2017. The LCCF held its first Boots, Bling, & Blessings in October 2017 and has raised \$85,000 in three years, each year increasing contributions and sponsorships. Because an in person event was not possible in 2020, the LCCF asked its BBB supporters to support the foundation. \$30,000 was raised in this request.

37% of full-time college faculty & staff gave to the LCCF in 2020, the vast majority of these donations coming as payroll deduction contributions.

## CONTRIBUTION SOURCES:



The Foundation is a conduit for contributors to invest in the College and its students.

It actively pursues grants from state sources and foundations to aid students and improve college programs, including LCC's Innovate & Make Space. In FY 2019, it received grants from:

- Colorado Department of Higher Education (Colorado Opportunity Scholarship Initiative)
- Next50 Initiative
- Daniels Fund
- Kenneth King Foundation
- Huddleston Butler Memorial Foundation

In 2013, the LCCF committed to partnering with the College to build

a small residence hall (32 beds) and began to solicit approximately 50% additional funds needed to complete the project. Over the next few years, the Foundation raised an additional \$650,000 to begin construction in the Spring of 2016. Much of these funds were raised as Enterprise Zone contributions, giving local investor/donors an additional incentive to give more

to complete the project. Prowers House was open for Fall 2016 student occupancy and has remained at full occupancy since.

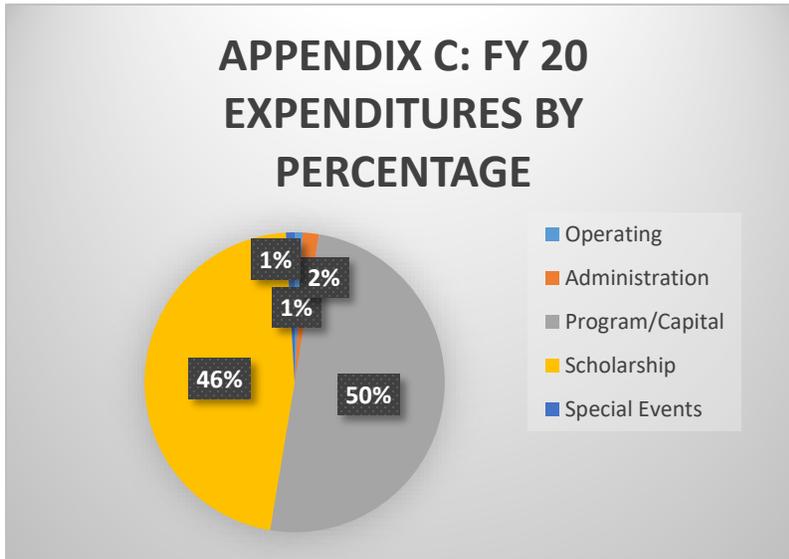
LCCF contributions and expenditures have levelled off from the conclusion of its capital campaign. It is in early stages of planning for additional student housing, desperately needed for the college to grow.

#### **APPENDIX B: FY 18-20 CASH CONTRIBUTIONS/SOURCES**

<b>Sources</b>	<b>FY20</b>	<b>FY19</b>	<b>FY18</b>	<b>Average</b>
<b>Board Members</b>	\$7,265	\$5,780	\$9,517	\$7,521
<b>College Employees</b>	\$26,861	\$22,386	\$18,097	\$22,448
<b>Foundations</b>	\$53,567	\$109,834	\$105,027	\$89,476
<b>Individuals</b>	\$30,164	\$16,821	\$46,156	\$31,047
<b>Local Businesses</b>	\$75,431	\$80,089	\$51,445	\$68,988
<b>Local Civic Organizations</b>	\$13,250	\$6,000	\$8,297	\$9,182
<b>Local Government</b>	\$38,007	\$15,376	\$1,500	\$18,294
<b>Private Grants</b>	n/a	\$115,335	n/a	\$38,445
<b>State Grants</b>	\$75,831	\$175,964	\$65,896	\$105,897
<b>Totals</b>	\$320,376	\$547,584	\$305,935	\$391,298

## FOUNDATION EXPENDITURES:

It really is all about our students and creating the best environments for learning. We prove that small communities can do GREAT BIG THINGS by focusing on what is most important, partnering with other organizations, and efficient spending.



The Foundation remains an extremely efficient non-profit, with 96% of expenses for programs and scholarships in FY 20.

Multiple year comparisons illustrate that 95% or more of yearly expenditures are for scholarships or program/capital expenses, despite the overall yearly budget.

## APPENDIX D: FY 18-20 FOUNDATION EXPENDITURES BY CATEGORY

Uses	FY20	FY19	FY18	Average
Operating	\$3,636	\$2,613	\$2,656	\$2,968
Administration	\$7,522	\$7,007	\$3,557	\$6,029
Program/Capital	\$213,671	\$85,515	\$32,261	\$110,482
Scholarship	\$198,429	\$211,163	\$211,954	\$207,182
Special Events	\$3,984	\$2,013	\$5,734	\$3,910
Totals	\$427,242	\$308,808	\$256,162	\$330,737